PRESS RELEASE

NAB Booth N2238

VITEC Celebrates 35 Years of Innovation at NAB 2023

VITEC joins the NAB 2023 Centenary celebrations by marking its own 35 year anniversary milestone. Since 1988, VITEC has been a pioneer of innovative IPTV, video streaming and digital signage solutions that help organisations harness the power of video to engage, empower and evolve, and continues to be led today by its founder and CEO, Philippe Wetzel.

VITEC will showcase a wide range of new products and enhancements at NAB 2023 (April 16-19, 2023, Booth N2238, Las Vegas Convention Center, NV). Following a year of considerable growth for the company, VITEC will be demonstrating a host of user experience and workflow-enhancing additions and refinements across its suite of end-to-end IPTV platforms and video streaming solutions, as well as presenting the latest version of its ChannelLink IP Gateway.

"It's exciting to be heading back to NAB in its 100th year, and we share in the celebrations with our own landmark 35th anniversary", says Mark D'Addio, Senior Vice President of Sales, VITEC. "Visitors will see demos of our updated video streaming, IPTV and digital signage platforms, with new features that fall in line with our principles of productivity, flexibility, security and continually improving user experience."

VITEC will showcase an array of performance and workflow enhancements for Broadcast applications, including the EZ TV and Avedia IPTV and Digital Signage platforms, which enable users to stream live and on-demand content, create and manage digital signage, and distribute TV and in-house content over existing networks.

EZ TV IPTV & Digital Signage Platform

The latest release of the Emmy® award-winning [EZ TV Platform](#), version 8.2, includes a wide range of enhancements across multiple modules, including: Real-time end-point snapshots, providing operators with instant visual feedback of the HDMI output for the EP5 and EP5+; Adding SRT, HEVC, and multi-view video playback in the EZ TV Player Lite HTML5 browser player; EZ TV Player App support for LG WebOS 6.0; Virtual Remote interface for end-point control and SRT playback on the EZ TV Mobile Player App from your phone or tablet; OAuth 2.0 authentication for third-party data integrations with the EZ TV Dynamic Signage Manager; and support for AES-128 CBC streams in VITEC Video Wall Processors.

ChannelLink IP Gateway version 2.0

VITEC will also be showcasing the latest version of [ChannelLink](#), its IP Gateway, which enables efficient live video contribution for broadcast applications. ChannelLink extends VITEC's IPTV distribution offering by enabling low latency and reliable delivery of IPTV content to remote employees or distant facilities.

In line with VITEC's green initiative, ChannelLink now ensures optimal use of the inbound transmission link bandwidth: the new SmartLink feature ensures IP source feeds are requested only when needed, which reduces the overall network traffic and power consumption.

Additionally, in this new version, Zixi protocol and RTSP support have been added to comply with even more workflow requirements, including the capability to connect directly to IP cameras sources.

Avedia IPTV & Digital Signage Platform

The Avedia Platform has introduced several productivity-enhancing features, including Device Location View, which provides the ability to visualize all IPTV end-points in a new floorplan view. Users can upload a floorplan image of their venue and view all devices in situ; particularly useful for making changes to content around a venue whilst on the move. Also, now available on the platform are Trigger Decks, a customisable and intuitive interface for quickly triggering multiple workflows. For example, in a multi-use stadium or arena environment that hosts a variety of events, the venue can be set up for these events at the push of a button.

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About VITEC

VITEC is a market-leading provider of IPTV, Video Streaming and Digital Signage Solutions that help organisations harness the power of video to engage, empower and evolve. VITEC is a pioneer in the design and manufacture of hardware and software for video encoding, decoding, transcoding, archiving and streaming over IP. Our end-to-end video streaming solutions enable customers to capture TV and video content directly from any source and manage its delivery, as channels or within digital signage screens, to any connected device via an existing network. From corporate, broadcast and venues, to accommodation, government and military, VITEC has global expertise in delivering complex, proAV solutions.

VITEC's award-winning IPTV platform is a powerful suite of services for content management, digital signage, video archiving, and video wall processing. Our encode/decode solutions are 100% hardware based, including PCIe cards with SDK for custom design or OEM for high-performance video systems.

Headquartered in Paris, France, we have a global reach through our offices across the Americas, Europe, Middle East, Africa and Asia Pacific.

Making a difference with green initiatives, VITEC is the first Zero Carbon MPEG company and encourages customers to 'buy GreenPEG' for continued environmental efforts to reduce greenhouse gases.

https://www.vitec.com/