

For Immediate Release

VITEC Multimedia Acquires Stradis

Combination Will Create New Opportunities for Broadcasters & Digital Video Server OEMs

ATLANTA, GEORGIA and CHÂTILLON, FRANCE (1 August 2008) –VITEC Multimedia, world leader in advanced MPEG encoding technology, announced today that it has acquired Stradis, the leading provider of professional-grade digital video decoders. Stradis decoders perfectly complement VITEC's line of advanced encoding platforms.

"Stradis is by far the most respected source for professional, broadcast quality video decoders in the world," said Philippe Wetzel, CEO and founder of VITEC Multimedia. "We at VITEC have always been impressed with the reliability and performance of Stradis decoders."

"The acquisition of Stradis by VITEC brings substantial resources and synergy to our company," said Art Nacht, Managing Director of Stradis. "VITEC is providing Stradis with extensive r & d resources and 20 years of MPEG experience. This will enable Stradis to develop and deploy the next-generation video decoder platforms for serving media worldwide. Our plans include new form factors and multiple CODEC support including AVC and HD AVC."

Stradis will retain its distinct brand identity, strengthening and complementing VITEC's own fast-growing video business. Stradis will continue to operate out of its Atlanta headquarters as an independent company.

About Stradis

Stradis, Inc. has been building professional-grade digital video and audio products for the broadcasting and entertainment industries since 1997. Its 4:2:2 MPEG-2 video decoders are used in virtually every major commercial broadcast station in the United States reproducing programming, news video and commercial (advertising) content. They are also used in television stations, cable TV facilities, digital signage systems and theme parks in 37 countries around the world.. For more information visit www.stradis.com.

About VITEC Multimedia

Since 1988, VITEC has been devoted to the development of MPEG Encoding, video compression and the creation of innovative concepts intended for the digital video applications. VITEC has been pioneering the field of MPEG technology ever since it introduced the world's first MPEG-1 encoder for microcomputers in 1992. In addition to a large offering of products for system integrators, VITEC also offers custom design services and programmable hardware video solutions. VITEC Multimedia's International Headquarters is located in Châtillon, France, a suburb of Paris. The company's USA office is located in Duluth, Georgia. For more information, visit www.vitecmm.com.

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